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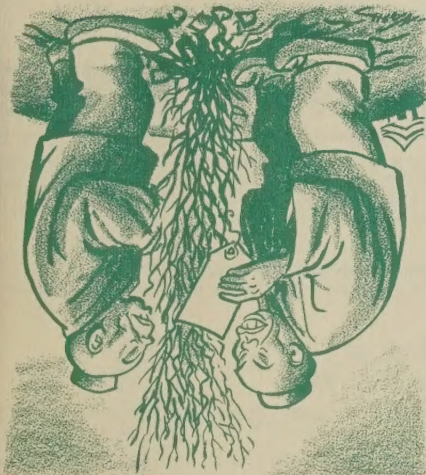


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62, 17

**John's**  
PLANTS SEEDS BULBS

APOPKA, FLORIDA



SAY HERE, "DEMONSTRATION FAMOUS ROOT  
SYSTEM, JOHN'S NURSERIES, APOPKA, U.S.A."

277503

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**ABF**

(PRINTED IN U. S. A.)



**PHILODENDRON  
DUBIUM**



**PHILODENDRON CORDATUM  
"TOTEM POLES"**



**PHILODENDRON  
MONSTERRA**

The P. Monstera are 15-24" tall, 3-4 leaves in a 4" pot, and the P. Dubium are from 10-18" tall, 3-5 leaves in a 4" pot.

The Philodendron Cordatum Totem Poles are 24" high, and average six plants to a pot, and come in a 5" pot.

These all take special packing, so they are available only in units of an assortment of 12, in which we pack 4 Monstera, 4 Dubium, and 4 Cordatum Totem Poles (a good assortment). The 12 plants, packed ready for shipment, are \$20.







## ASPARAGUS SPRENGERII

3" pot size plants, with roots wrapped in waxed paper wrapper.

Per 100 ----- \$9

## ASPARAGUS PLUMOSUS

Fine, lacy foliage! 3" pot size plants, roots wrapped in waxed paper wrapper.

Per 100 ----- \$9

## BOSTON FERNS (BOSTON COMPACTA)

Our Boston ferns have good color, vigorous root system so they will stand up well.

3" in waxed paper wrapper,  
Per 100 ----- \$ 9

4" in waxed paper wrapper,  
Per 100 ----- \$12



## TRUE BOSTON FERNS

Ferns have a great tendency to change. Our True Boston ferns are carefully selected from ferns grown over a 14-year period.

3" in waxed paper wrapper, Per 100—\$15

# HERE ARE SOME PROFIT BUILDERS

*Pot Grown  
in  
Greenhouse  
shipped in  
paper pots*

	2" Pot Size	Per 100 2 1/2" Pot Size
Hahn's Ivy	\$9	\$17
Grape Ivy (Vitis Rhombifolia)	9	17
Dracaena Godseffiana Beautiful variegated		20
Crassula Aborescens, Bushy, well-shaped	9	17
Serrisa Foetida, Green leaves, 1/4" dia. with golden edge	9	—



## AGAVE SISALANA

SMOOTH EDGE

## AGAVE DECEPENS

ROUGH EDGE

Fine small plants for indoors. 4 to 6 leaves, 4 to 8" tall. Pot Grown.

Per 100 — \$9

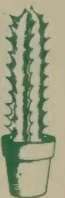


## CACTUS

CEREUS PERUVIANUS

Our cactus plants stand up better than bare-rooted ones, because they are pot-bound. We ship you 5 to 6 inch plants, pot-grown in our greenhouses.

Per 100 — \$9



## EUCHARIS AMAZONICA BULBS

Blooming-size bulbs, 1 1/2" in diameter and better. They produce gorgeous, showy white flowers.

Per 100 — \$45

# FANCY-LEAVED CALADIUM BULBS

A fine growing season enables me to offer these full, plump Caladium bulbs. I recommend my mixture very much. Each shipment of the mixture will consist of 30% choice white, such as Candidum and Mrs. Edith Mead, and 70% reds, separate, not mixed.

CANDIDUM—Snow white leaf, dark green ribs.

MRS. W. B. HALDEMAN—Transparent rose leaf, pea green veins, narrow, dark green border.

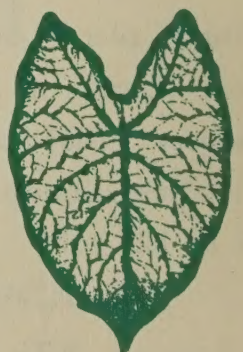
LORD DERBY — Beautiful rose leaf, dark green veins and ribs.

MRS. EDITH MEAD—Snow-white leaf, dark green veins.

TRIOMPHE de L'EXPOSITION—Velvety red center, shading to narrow green border.

	Per 100 Mixed Varieties	Per 100 Named Varieties
1 inch	\$ 8	\$10
1 - 1 1/2"	10	12
1 1/2" - 2"	12	15
2" - 2 1/2"	15	20
2 1/2" - 3"	18	22
3 inch and up	20	25

(10 per cent discount on orders of 1000 bulbs or more)









ADD COLOR TO  
YOUR DISPLAY

# Plastic pots

WILL SELL FOR YOU!



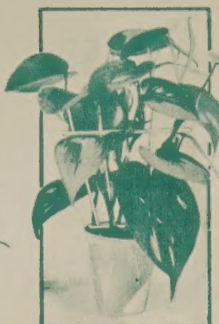
EVERGREEN



PEPEROMIA



HAHNII



PHILODENDRON



NEPHTHYTIS



POTHOS

NEPHTHYTIS—One plant in 2" pot,  
Per 100 ..... \$15

NEPHTHYTIS—Two plants in 2½"  
pot, Per 100 ..... \$23

NEPHTHYTIS—Three plants in 3"  
pot, Per 100 ..... \$44

PEPEROMIA—One plant in 2" pot,  
Per 100 ..... \$15

PEPEROMIA—Two plants in 2½"  
pot, Per 100 ..... \$23

PEPEROMIA—Three plants in 3" pot,  
Per 100 ..... \$44

PHILODENDRON—One plant in 2"  
pot, Per 100 ..... \$15

PHILODENDRON — Two plants in  
2½" pot, Per 100 ..... \$23

PHILODENDRON—Three plants in  
3" pot, WITH TRELLIS,  
Per 100 ..... \$40

(NOTE: This item is packed in units  
of 25 only!)

POTHOS—One plant in 2" pot,  
Per 100 ..... \$15

SANSEVIERIA HAHNII — (Patented)  
Unusually good seller! Per 100, \$44

CHINESE EVERGREEN—In 3" pot,  
Per 100 ..... \$44

**NOTE:** Fifty is the MINIMUM order of 2" plants or 2½" plants. Twenty-Five is the MINIMUM order of 3" plants. Pots come in assorted colors: Red, Green or Yellow. No specific colors can be included in any order. You can select your own assortment of plants. Each comes in a special paper sleeve, which can be saved and used by the customer for taking plants home. Minimum quantity orders are necessary, as shipping containers are built specially for these plants.

**10% DISCOUNT**—If you want a 10% discount—on quantity lots of 5,000 or more (on any item in this folder) and IF YOU LET ME KNOW 60 DAYS IN ADVANCE OF SHIPPING DATE, I can make that kind of discount.

Frankly, this business of planning production is a job! I always am disappointed when some customer suddenly orders 5,000 Philodendron, let's say, the 2" pot size at 9c each, and who feels he should get a quantity discount because of the large order. Then I have to point out that there is no saving

on my part over an order of 100 or 500. The point is, if I know in ADVANCE, I would add the 5,000 extra cuttings to take care of the order. It eliminates risk on my part and is worth the 10% discount.

Also, with 60-day notice or more, depending on the item, I actually can give you a BIGGER plant. What we do in that case is set the 5,000 aside for you! This means that (before shipment) a sizeable percentage of the plants is ABOVE minimum size, since we don't pick from YOUR lot! Let me hear from you as to how I can work with you on this.

## THIS IS YOUR "OPPORTUNITY ITEM"---GLEAMING ALUMINUM STOPS THE SHOW!



NEPHTHYTIS

The eye-catching beauty of these brilliant aluminum pots is something which will attract your customers. Four-inch, pot-size plants, in highly-polished, sturdy aluminum pots—a sure-fire item for your shop!



PEPEROMIA

In these aluminum pots, we include a select group of Philodendron, Nephthytis, Peperomia and Sanseveria Hahnii, all 4" pot size plants. They are strong 4" size, though grown in 3" pots. The aluminum pots are strong—not "tinny"—and brightly polished. 25 plants are shipped to the box, and you can specify any assortment you wish.



PHILODENDRON

### PLANTS IN ALUMINUM POTS

**100 for only \$53**

No packing charge—you can order as little as 25 plants—all the same, or any assortment.



S. HAHNII

## CALADIUM PLANTS

These plants are 3" pot size—grown in our green-houses. They have three to five finely variegated leaves, 8 to 12" tall.

**17c EACH**



Shipped in paper pots—50 plants to the box.

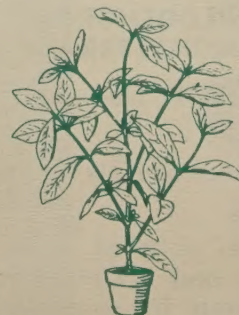
## Flowers and Fragrance

### GARDENIAS

These gardenias will bloom in the spring. They have deep green, glossy leaves and are full 3" pot size, from ten to fifteen inches tall.

**PER 100 — \$25**

Shipped in units of 50 plants to the box.



## HYBRID AMARYLLIS BULBS

### SIZE BY DIAMETER

Selected	Assorted colors Per 100
2¼" bulbs .....	\$12
2½" bulbs .....	15
2¾" bulbs .....	35
3" bulbs .....	40

### SPECIFIC COLORS—BLOOMING SIZE

Solid Red, Red with White, White with Red, or Striped	
Per 100 bulbs .....	\$50





# It's AZALEA Time!

Now is the time for you to order these fine pot-grown Azalea plants—grown in a specially prepared peat-soil mixture. Shipped in paper pots. Plants are better, because roots are not disturbed in shipping, as opposed to field grown and cut out of the ground.

## PLANTS FILLED WITH BUDS!

### Kurume Type (Dwarf)

	3" pot 4-6" spread Per 100	4" pot 6-8" spread Per 100
Coral Bell .....	\$20	\$45
Christmas Cheer .....	20	45
Hexe .....	20	45
Pink Pearl .....	20	45
Mme. Pericat .....	—	45
Snow .....	20	45
Chas. Encke .....	20	45
Hinodegiri .....	20	45
Salmon Beauty .....	20	45
Sweetheart Supreme .....	20	45



## BELGIAN AZALEAS (on own root stock)

Fast  
Selling  
Specials

	3" pot per 100	4" pot per 100
Triomphe (red) .....	\$45	\$70
Eclaireur (red) .....	45	70
Vervaeana Alba (white) .....	45	70
Jean Haerens (red) .....	45	70
Vervaeana (red & white) .....	45	70
Albert & Elizabeth (pink and white) .....	45	—
Mixed Varieties (10 kinds, our selection) .....	40	65



### NEPHTHYTIS LIBERICA

	Per 100
4 leaves, bare rooted .....	\$ 7
2" potted plants .....	9
2½" pot bound .....	17
3" extra heavy potted plants .....	25

Nephtytis picturata, 3-4 leaves, 2" pots  
(variegated) PER 100 ..... \$15



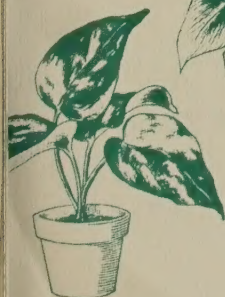
### PEPEROMIA OBTUSIFOLIA

	Per 100
4 - 5 leaves, bare rooted .....	\$ 7
2" potted plants .....	9
2½" pot bound .....	17
3" extra heavy potted plants .....	25



### PHILODENDRON CORDATUM

	Per 100
4 - 5 leaves, bare rooted .....	\$ 7
2" potted plants .....	9
2½" pot bound .....	17
3" extra heavy potted plants .....	25



### POTHOS AUREA

	Per 100
2" potted plants .....	\$9



# STRONG, SHAPELY SANSEVIERIAS

Always popular selections in your plant sales! These Sansevierias are wide-leaved, well-colored plants which will appeal to all of your customers!



**S. LAURENTI**—2 leaves, 15-18" tall, 100 for \$12

**S. LAURENTI**—(Rosette) 4-8" tall ..... 100 for \$15

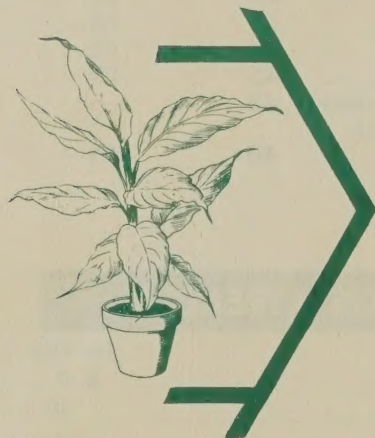
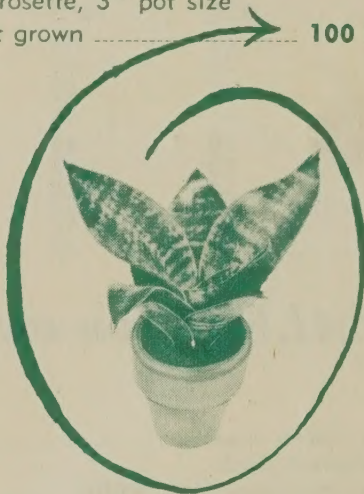
**SPECIAL—S. LAURENTI**,  
3-4-5 leaves, 12"-20" tall ..... 100 for \$15

**S. ZEYLANICA**—Clean stock, 3 and  
4 leaves, 6-10" tall ..... 100 for \$9

## ALSO A VERY GOOD ITEM

**NEW SANSEVIERIA HAHNII**—

Beautiful rosette, 3" pot size  
plants, pot grown ..... 100 for \$20



## CHINESE EVERGREEN

All greenhouse grown Chinese Evergreens. When shipped, they are transferred to paper pot. Large, dark green leaves.

Per 100

4-6 leaves, bare rooted, 5-8 inch tall ..... \$30

3" pot grown, 5-8 leaves, 8-16 inches tall .. 45

4" pot grown, 8-12 leaves, 16-24 inches tall 100

## PLANT COMBINATION

Three assorted plants, established in a 3" pot, consisting of Philodendron, Nephthytis and Chinese Evergreen. We vary this combination from time to time throughout the year.

Per 100 ..... \$25



## ARDESIA CRENULATA

2" pot size plants..... Per 100 \$ 9

2½" pot size plants..... Per 100 17





# Special

## CHINESE EVERGREEN

A CHINESE EVERGREEN AND  
TWO LARGE LEAF PHILODEN-  
DRONS IN A 3½-INCH COLORFUL  
RED PLASTIC POT! A SURE-FIRE  
SELLING COMBINATION!

They cost you 53c each. You can sell them for 89c and make a gross profit of 41%! The color contrasting pot and green plants make them GOOD items. Shipped 25 to the box.

*Be sure to ask for* **ITEM C-100**



Item C-100